

Please register me for the BCS Configuration Management Specialist Group Conference, which is being held at Homerton College, Cambridge on 24th – 25th June 2003.

Please tick the appropriate box:

| <input checked="" type="checkbox"/> | Fees due |
|--|--------------------|
| Full Conference Fee: £595 | |
| BCS or BCS CMSG Members Fee: £550 | |
| Full Conference Early Bird Fee paid by 19 April 2003: £495 | |
| BCS or BCS CMSG Member Early Bird Fee paid by 19 April 2003: £450 | |
| Preferential Fee for speakers: £100 | |
| Preferential Fee for students in full-time education: £120 | |
| Extra Overnight accommodation on Monday 23 June: £65 | |
| | Total due |
| | VAT @17.5% |
| | Grand Total |

Please note that individual BCS or CMSG membership is not transferable.

The fees include attendance at the conference, lunch on both days, drinks reception, conference dinner and overnight accommodation on Tuesday 24th June 2003.

Exhibition attendance only (free of charge - tick as appropriate)

| | 24th June am | 24th June pm | 25th June am | 25th June pm |
|--|--------------|--------------|--------------|--------------|
| | | | | |

Substitutions and Cancellations

Substitutions (for corporate members only) may be made prior to the 17 June 2003 (in writing please). Cancellations of bookings (by recorded delivery) received by the Conference Administrator prior to 15 May 2003 will qualify for a full refund of the conference fee. No refunds will be awarded after this date.

| | | |
|---|-----------------------------------|------------------------------|
| Title: | First name: | Surname: |
| Organisation: | | |
| Address: | | |
| | | |
| Postcode: | Telephone: | Email: |
| I am a member of (tick as appropriate) | <input type="checkbox"/> BCS-CMSG | <input type="checkbox"/> BCS |
| BCS Membership Number (where applicable) | | |
| Please note any special dietary requirements: | | |

PLEASE SELECT YOUR METHOD OF PAYMENT BELOW AS APPLICABLE

I enclose a cheque for £ Made payable to: BCS CMSG

Please send me an invoice. Enclosed is my Purchase order No:

(We regret that registration cannot be accepted without a purchase order number)

| | | | | |
|-------------------------------|-------------------------------------|-------------------------------|---------------------------------|--------------------------------|
| <input type="checkbox"/> VISA | <input type="checkbox"/> MasterCard | <input type="checkbox"/> AMEX | <input type="checkbox"/> Switch | <input type="checkbox"/> Delta |
|-------------------------------|-------------------------------------|-------------------------------|---------------------------------|--------------------------------|

Credit Card Number:

Expiration Date:

Issue Number:

Print Name (as it appears on card):

Signature (required):

Date:

Please POST signed registration forms to Theodora Kennedy, CMSG Conference Administrator, 83 Stone Park Avenue, Beckenham, Kent BR3 3LU, or FAX to +44 (0)870 1270906.

Enquiries to Theodora Kennedy, Email: cmsg@uksds.clara.co.uk, Telephone: +44 (0)20 8650 8327



BCS CMSG Conference & Exhibition 2003 Implementing CM Everywhere Change, Configuration & Content Management

24&25 June 2003, Homerton College, Cambridge, UK

www.bcs-cmsg.org.uk

Sponsored by





We invite you to participate in the BCS Configuration Management Specialist Group Conference. Our theme is "Implementing CM Everywhere" – emphasising the growing need for change, configuration & content management to underpin and support a wide range of activities in almost every organisation.

There are many challenges we face in managing configurations and content with the explosion of e-commerce, delivering and maintaining large scale complex systems, and reducing costs. In addition we must work together with others in our organisations and not neglect our own professional development.

We welcome all our speakers who will be sharing their real life experiences. Callum Kidd and Bob Ventimiglia will kick the conference off with some of the latest thinking and ideas for implementing CM everywhere. Luc Lobel proposes an interesting model for return on investment. There are several streams to cover interests such as content management, managing large complex systems and some sessions for the less experienced on Selecting CM tools, and Configuration Management basics.

On the second day we have some excellent speakers led by René Schaap with an interesting title of 'The Dark Side of Configuration Management'! He will cover the hot topic of how to sell configuration management. Mark Cartwright will talk about how change and configuration management are key processes to help deliver Operational Excellence – something all of you in IT services will be keen to hear.

We would also like to give a warm welcome to all our exhibitors and hope that you will take advantage of speaking to them during the conference.

Shirley Lacy
CMSG Chair

Michael Kennedy
Programme Chair

Robert Cowham
Conference Organiser

Exhibitors

Intasoft

Change and Configuration specialists

AllChange: The most comprehensive change and configuration management system for hardware, software, documentation and web content, available in a single product. Flexible licensing gives unparalleled VFM. Seamless integration between tools, services and best practices enables you to manage change from concept to delivery.

NXN Software

NXN alienbrain Engineer is the smart SCM-system for media and entertainment projects. It is based on NXN's award-winning version control technology used by leading entertainment companies worldwide. The system combines critical code management functionality with high usability and offers special branching, merging and sharing functionality, such as pre-configured branch types for new language or platform versions.

Telelogic

"Telelogic CM Synergy comes in first among the six change management software products assessed. It is a market leader in this category and the most mature product with the broadest set of rich features that facilitate the development and maintenance of applications." Laurent Mynard, Analyst, Yphise 2003
To learn more: www.telelogic.com or call 01865 718 833

Merant

Merant's software and services give companies the most flexible control of code, content and workflow, enabling them to better view, track, protect and re-use these business-critical assets. More than 90 of the Fortune 100 companies rely on Merant's cost-effective solutions to automate business processes, significantly boosting productivity, visibility and overall ROI. For more information, please visit www.merant.com.

MKS Systems

MKS Systems Ltd. provides award-winning enterprise software configuration management (SCM) and interoperability software solutions enabling development teams at Fortune 1000 companies such as Park Place Entertainment, Continental Teves, and Northrop Grumman to analyse, build and deploy software systems quickly and reliably. MKS products offer advanced technology with robust workflow, code management, and impact analysis capabilities. <http://www.mks.com>

Perforce Software

Perforce is the fast SCM system that combines everyday ease of use with the capacity to handle large, distributed teams. Perforce stands alone in offering the flexibility, performance and platform support needed by many of the world's most innovative companies to develop new products and services ahead of the competition.

Rational Software

Rational Software provides a software development platform that improves the speed, quality and predictability of software projects. This integrated, full lifecycle solution combines software engineering best practices, market-leading tools and professional services. Ninety-eight of the Fortune 100 rely on Rational to build better software, faster. Founded in 1981, Rational is one of the world's largest software companies.

Serena Software

Serena is the Enterprise Change Management (ECM) industry leader. For over twenty years, Serena has focused exclusively on providing application change management solutions for the world's leading enterprises. As computing environments have evolved, Serena evolved from a focus on software change and configuration management to setting the standard for Enterprise Change Management.

Spectrum Software

SpectrumSCM® is the first truly platform independent, full-featured (Version Control, Issue Tracking, Work Flow, Process Management/Control, Release Management and more) CM system that provides full CM functionality with one fully integrated SCM System. SpectrumSCM is a completely process based system to manage the entire project life-cycle activities associated with the creation and release of any 'e-Asset'.
Website: www.spectrumscm.com.

Computer Associates

Computer Associates' AllFusion solutions help organisations model, develop and deploy applications across the enterprise, enabling you to respond to change, accelerate time-to-market and remain competitive in today's evolving marketplaces. The AllFusion Change Management Suite delivers a process-driven approach to change and configuration management, providing powerful change and defect tracking, straightforward inventory management, easy version control, release management and automated build management.

Cybermation

Cybermation Inc. is a privately owned international software company established in 1982 by CEO Ray Nissan in Toronto, Canada. Focused specifically on the development of enterprise automation solutions, Cybermation has made a name for itself as a leader in job scheduling and software change management solutions. Cybermation's customers are Global 2000 organisations representing all major industry sectors.

Your short list just got shorter

When it comes to advanced systems and software development, the world's most respected companies put Telelogic on their short list. Whether for **requirements management, development, change/configuration management** or **test**, our tools are consistently ranked as technology or market leaders by industry analyst firms like **Gartner, OVUM, Standish Group, VDC and Yphise**.

When you're looking for tools to help you over-come the challenges of systems and software development, be sure to add Telelogic to your short list.

What Analysts Say

"A technical innovator" – IDC*

"The market leader for requirements management" – Standish Group*

"The most advanced change and configuration management system" – Yphise*

*Details on these analyst reports can be found at www.telelogic.com/analyst



Get the answers to your development challenges!

Visit www.telelogic.com/shortlist_cmsg to discover why the analysts were so enthusiastic and to download your FREE whitepaper "Making better software faster".
Or, contact us direct: Call: +44 (0)1865 719 833 Email: sophie.williams@telelogic.com

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With **AllChange** you'll never lose anything, especially sleep

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See us on stand E2
at the BCS CMSG exhibition

Keynotes Tuesday 24 June 2003



Callum Kidd

10.15 Main Hall

Managing Configurations is not Configuration Management

Callum Kidd

Callum is the director of programmes for the Centre for Project management at the University of Manchester Institute of Science and Technology. He is also editorial director for Configuration Magazine and Chief Executive of the Association for the Management of Configurations (AMC).

Numerous studies continue to show that Configuration Management (CM) still suffers from a major image problem in the modern organisation. Apart from the widely held view that it is merely a clerical activity, not managerial, and that it is synonymous with change management and version control, we have recently encountered a more disturbing perception of the CM process. As more and more companies become focussed on the lifecycle management of their products, we appear to have become very blasé about categorising processes into each of the lifecycle elements. This fails to recognise the fact that many such processes have a full lifecycle role, and their application may differ greatly within specific phases of that lifecycle. Configuration management is such a process.

Ongoing research from the Centre for Project Management at UMIST in Manchester, into the competencies required in the managing of both projects and configurations demonstrates a growing need to better understand the role of CM practice in terms of lifecycle management. It argues that too much emphasis is placed on the development of process, and too little on the understanding of practice. The balance must be re-addressed. Research shows that we are at a critical juncture in meeting the demand for well qualified and competent configuration managers. Only by defining an updated model of practice can we hope to meet the evolving needs of modern business.

This presentation proposes a new focus for the role of CM to best meet those challenges.

11.30 Main Hall

Effective CM is Free CM

Bob Ventimiglia

Bob Ventimiglia is the Director, SCM Evangelism, for Merant, Inc. He has more than 30 years of management and engineering experience with organisations including Pretzel Logic Consulting, Lockheed Martin Aeronautics, GE Aerospace and GE Corporate Engineering. He contributed an article on SCM Tools which was published in the Encyclopaedia of Software Engineering. In March 2001 Computerworld honoured Bob as one of its Premier 100 IT Leaders for 2001.

Effective SCM is the next step in the evolution of software configuration management practice. The ultimate goal of ESCM is to embed SCM into the development process in order to achieve a 100% development team executed SCM environment This drives the cost of SCM to near zero while at the same time providing increased control and availability of management information. ESCM extends the concepts of classical SCM and meets the needs of both managers and developers.

Bob describes his experience where using a minimally sized Software Tools support team the Lockheed Martin Aeronautics C130J Hercules and C27J Spartan programs implemented one of the most advanced development team executed SCM systems in the world today.

12.15 Main Hall

CM infrastructure - improving ROI for modern business

Luc Lobel

Luc is TesCom's VP in charge of CM services worldwide. He has 18 years of experience in conducting large CM projects such as implementing a tool based CM solution at VoiceStream US, Leumi Bank, HP Israel and many others. He also founded a leading CM company in Israel, Indic Systems and later the global CM division at TesCom. He has contributed to the establishing of the CM as a recognised formal discipline in Israel, conducting numerous CM studies, conferences and seminars.

Estimated return on IT infrastructure investments is becoming an increasingly important factor in the investment decision making process. SCM infrastructure is no exception. The time horizon within which an investment needs to produce positive returns (prove its "worthiness") is ever decreasing. This presentation will detail various ways of supporting the argument for high returns on CM investments, including a novel CM spiral model for the build-operate-transfer implementation process. TesCom's CM implementation methodology comprises different calculation algorithms developed to support this quantitative approach.

Timetable Tuesday 24 June 2003

NB. Sessions and speakers subject to change without notice

| Time | Main Hall | 2nd Stream | 3rd Stream |
|---------------|--|--|--|
| 9.00 - 10.00 | Registration | | |
| 10.00 | Opening | | |
| 10.15 - 11.00 | Managing Configurations is not Configuration Management Callum Kidd University of Manchester Institute of Science and Technology | | |
| 11.00 - 11.30 | Coffee/Tea Break | | |
| 11.30 - 12.15 | Effective CM is Free CM Bob Ventimiglia Merant | | |
| 12.15 - 1.00 | CM infrastructure - improving ROI for modern business Luc Lobel TesCom | | |
| 1.00 - 2.15 | Lunch | | |
| 2.15 - 3.00 | Requirements & Configuration Management Richard Brooksby Ravenbrook | The Content Management Challenge Martin Waldron In-form Consult | Getting started with Configuration Management John Metcalfe Mentor IT |
| 3.00 - 3.30 | Coffee/Tea Break | | |
| 3.30 - 4.15 | Managing configurations in large complex projects Linda Newsome Ray MKS | Content Management Microsoft Speaker | Selecting the right tools John Parker Actio |
| 4.15 - 5.00 | Configuration Management to the rescue David Cuthbertson Kenson | E-Business Configuration Management - using SCM to control the internet Gary Clink Progress Software | Great Expectations (of a build engineer) Jeff Bowles Piccolo Engineering |
| 5.00 - 5.30 | Realising the benefits of Configuration Management - results of the CMSG survey and other CMSG Initiatives Shirley Lacy, Michael Kennedy & other committee members | | |
| 5.30 - 6.30 | Drinks Reception | | |
| 7.30 - | Dinner | | |

Keynotes Wednesday 25 June 2003



René Schaap

9.30 Main Hall

The Dark Side of CM

René Schaap

René has 25 years of experience in IT Development. He has 10 years of experience in the field of Software Change & Configuration Management and implemented SCCM processes in large organisations. He is co-founder of a Dutch company specialised in SCCM. Currently he is the European coordinator of SCCM within the SQS Group (UK, Germany, Spain, Portugal, Austria, Netherlands), is chairman of the SCCM-track during the SQM congresses (www.sqm.de) and acting as a SCCM consultant in many companies.

Currently the inhabitants of CM-land are nationalistic and believe 100% in their own culture and habits (i.e. CM solutions). The CM community is complaining about their export of CM knowledge and expertise to the rest of the world; it is not as good as they would like. One of the reasons is that they quite often forget that other countries like Project Management, Development and Financial have different opinions and therefore a different culture and lifestyle.

This presentation is about the reasons why CM is not visible to others. Do we speak the same language, do we have a common goal, and what is the benefit for the others. A slightly different approach in our 'selling techniques' could help CM people to increase their export.



Mark Cartwright

10.15 Main Hall

Agility with Ability - towards Operational Excellence

Mark Cartwright

Mark has been working in IT for over 20 years. Recent jobs include Technical Services Manager and IT Director for a number of large organisations. He joined Microsoft in 2002 to head up the Service Management group within Business Critical Services, which is focused on providing proactive and reactive services to Enterprise customers who are deploying line of business and Mission Critical Applications on the Microsoft platform.

Mark's presentation outlines what Microsoft means by Operational Excellence and how it enables organisations to reduce cost of ownership while increasing quality of service. It examines why organisations may find themselves struggling and what strategies they can use to move towards operational excellence. In particular it will consider the role that people and process have to play alongside the technology - focusing on change and configuration management. The presentation will use real examples and customer experience of where apparent technology problems can be traced back to the absence of good process and control as the root cause.

How to get to the Conference

By Car - Parking is available

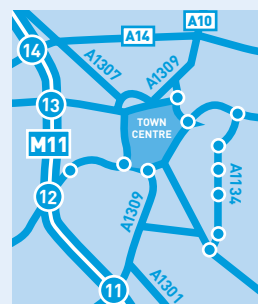
From London

Follow directions to Cambridge along the M11. At Junction 11 take the A1309 into Cambridge. At the second set of traffic lights turn right into Long Road. Continue to the next major crossroad. Turn left into Hills Road and then go straight on for approximately half a mile. Homerton College is on your left-hand side.

From North of Cambridge

Departing north of Cambridge, follow directions to the A1 south, and follow the A1 and A1(M) until it joins the A14. Take the A14 as far as the M11, and then take the M11 following directions to Cambridge. At Junction 11 take the A1309 into Cambridge, and then proceed as for directions from London.

Homerton College,
Hills Road,
Cambridge
CB2 2PH



By Train

There are regular trains to Cambridge from London King's Cross (minimum journey time 54 mins) or less frequently from London Liverpool Street and Bishops Stortford. There are also good connections from Peterborough, Birmingham, Manchester and Edinburgh.

By Air

From Stansted Airport by car/taxi approximately 30 minutes via M11 motorway, or take taxi/train to Bishops Stortford and train to Cambridge.

Timetable Wednesday 25 June 2003

NB. Sessions and speakers subject to change without notice

| Time | Main Hall | 2nd Stream | 3rd Stream |
|---------------|--|--|---|
| 9.30 - 10.15 | The Dark Side of Configuration Management René Schaap SCCM Group | | |
| 10.15 - 11.00 | Agility with Ability - towards Operational Excellence Mark Cartwright Microsoft | | |
| 11.00 - 11.30 | Coffee/Tea Break | | |
| 11.30 - 12.15 | Component-based SCM & Inter-File Branching (from her forthcoming book) Laura Wingerd Perforce Software | Implementing CM Everywhere - the practicalities Dominic Tavassoli Telelogic | An Enterprise Approach to Change & Configuration Management Rama Varsani Computer Associates |
| 12.15 - 1.45 | Lunch & Demos | | |
| 1.45 - 2.30 | Reform of an existing CM System for 500 developers Richard Brooksby Ravenbrook Peter Jackson Symbian | The Impact of Iterative Development on CM Mark Roberts Rational | Implementing Process Control to comply with the FDA electronic signature and records regulations Alan Jezek Merant |
| 2.30 - 3.00 | Coffee/Tea Break | | |
| 3.00 - 3.45 | Criteria for Integrated SCM Systems Bob Ventimiglia Merant | | |
| 3.45 - 4.30 | Open forum with selected vendors and speakers | | |

End of Conference

ISEB Business Systems Development Diploma

Change, Configuration & Release Management Essentials course (3 days)

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UNICOM Seminars also provides a number of ISEB Accredited courses on Project Management and Software Testing.

For course availability please contact:
www.unicom.co.uk, info@unicom.co.uk
Tel: 01895 256 484, Fax: 01895 810 201

*TrainingSphere are in the process of applying to ISEB for accreditation to offer the BSD and ISEB practitioner examinations