

CMS

Barriers and Critical Success Factors
Food for thought.....

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CMS - The Mythical Beast?



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Typical barriers – fact or fiction?



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Problems or Opportunities?

- Does your CMS strategy deliver any value?
- Are you pragmatic or dogmatic?
- Does the CI level support business value?
- Do you understand the needs of your stakeholders?
- When will your CMS have enough in it to support your stakeholders?
- Do you believe in the tool vendors' magic bullets?

So what are good CSEs?
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